

# **Bid Manager Overview**

The Bid Lab is the only RFP consulting firm of its kind, specializing in guiding small and medium-sized businesses through the proposal response process. From finding your first bid opportunity to submitting the perfect proposal, The Bid Labs RFP experts assist with proposals of all kinds, lengths, scopes, and formats. We are industry agnostic and will supplement your company's expertise.

### Why Us?

#### 1 Positivity

Anyone can do the job. Only we do the job with the right attitude, even when deadlines are tight.

#### 2 Flexibility

Every firm has its own way of doing things. Our RFP experts will work around your people, processes, and schedules.

#### 3 Transparency

Have any questions during the process? Call us and we'll share the status of your bid at any time.

#### 4 Ouality

Our 4-eye review process ensures that even the smallest of errors are caught.

#### 5 Reliability

Our team has never missed a deadline, and we don't plan on starting anytime soon.

# What's Always Included:

NO minimum turnaround times

NO limit to revisions

**NO** industry exclusions

NO hidden fees

**NO** office hours -24/7 coverage

NO missed deadlines

NO complaints!

**50+** years of combined experience

**50%** success rate

### **Steps to Our Process**

While we develop custom processes and solutions for our clients, we typically use the below steps as a starting point for bid responses:

- **1** Find the perfect opportunity
- **2** Determine eligibility
- **3** Take the first pass
- 4 Identify information gaps
- **5** Write compelling content

- **6** Edit and proof for accuracy
- 7 Design an aesthetically-pleasing response document
- 8 Submit the proposal via the determined medium
- **9** Save all developed content in the response database
- 10 Follow up on contract award

# **Bid Manager Pricing**

Our Most Popular Plan:

\$195 per hour +3% commission

Our Alternative Plan:

\$245 per hour +0% commission

