

# Anonymous Alerts®

Patented Safety Reporting System for Students  
Incident Management for School Administrators  
[www.anonymousalerts.com](http://www.anonymousalerts.com)



“We have seen a significant drop in both bad behavior and safety concerns, creating a more positive school climate.”

– Mark Pompano, Director of Security  
Newtown Public Schools

## Completely Customizable Solution



## Safety for Everyone - Anonymous Reporting for K-12

The Anonymous Alerts® Reporting System empowers students to anonymously report bullying, behavioral, mental health, or campus threats using our mobile or Web-based apps, 24/7. Our robust Incident Management® system is a complete threat assessment program designed for school campus officials to continually monitor and assess each anonymous report and quickly respond to concerning behavior or threats of violence.

### Public Safety Reporting

- Suspicious/Criminal Activity
- Security Concerns
- Community Issues
- Gang Issues
- Social Media Threats
- Dangerous Individuals
- Regulation Infractions

### Student Safety Reporting

- Bullying/Cyberbullying
- Hazing
- Gang Issues
- Drugs/Alcohol Use or Dealing
- Social Isolation
- Suicidal Thoughts/Mental Health
- Weapons on Campus/Threat

### Threat Assessment Tools

- ✓ Receive Threats in Real-Time.
- ✓ Categorize Threat Levels for Rapid Response.
- ✓ Streamline Operating Procedures.
- ✓ Route Incident based on Severity for Quick Threat Response.



## 100% Anonymous Reporting System

- ✓ Anonymous 2-way Communications®
- ✓ Mobile Apps & Web-based reporting (Apple, Android, Web Browsers, Chromebook).
- ✓ Multi-lingual apps and systems.
- ✓ Completely customizable incidents types, locations, languages, help section.
- ✓ Fast and secure incident reporting with government-level encryption.
- ✓ Intelligent Routing: Customize groups to receive specific incident types.
- ✓ Customizable emergency, mental health and crisis phone / text hot-lines.



Operating in nearly 40 States across the United States.

### Mission Statement

To help organizations prevent violent events from occurring in schools by giving students a voice to share sensitive concerns quickly.

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## Incident Management® Apps & Web-based System

- ✓ Robust administrator management dashboard. Assign "Point Person" to manage incidents.
- ✓ Anonymous 2-way Communications® with students, parents, residents, employees.
- ✓ Date stamping of incidents & investigations. **Customize reporting/monitoring hours.**
- ✓ Customize routing of incidents: School admins, counselors, law enforcement/SRO's, etc.
- ✓ Note taking, archiving, forwarding, incident labeling, and viewing statistics.

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