



- Rapidly send voice, email and text-to-cell alerts to multiple groups
- Build and send newsletters, publish them to social media
- Resident portal where residents and business owners can sign-up for news
- Automate daily attendance calls and low lunch balances
- **Patented (U.S. Patent No. 8,180,274)**



One-Stop Patented Communications System

The **K12 Alerts** and **Campus Alerts** patented **mass communications** services are built from the ground up for schools and higher education. The patented grouping technology makes it easy to create unique groups by school, campus, grade or other criteria for instant group creation.

The emergency notifications system provides you with real-time sending of voice, email, and/or text messages. Reduce administration costs with automated attendance and low lunch balance calls sent home to parents on a daily basis.

Send targeted emergency and routine notifications

In mere seconds, send voice, email and text-to-cell notifications to any size group, use multi-languages and more.



Publish alerts or email newsletters to Facebook/ Twitter in one-click.



Use the K12 Alerts / Campus Alerts mobile apps to send alerts from any Apple or Android device.



Paperless newsletters

Create and send green newsletters in under 10 minutes.



Summary Reports

View summary reports of sent messages for voice calls, emails, and texts



Run an email report [NOW](#)



Run a Text-to-Cell report [NOW](#)



Run a phone report [NOW](#)

Parent My Account Portal®

Parents may securely login to update phone, email and Text-to-Cell numbers and opt-in to custom groups. Email audits of parent changes are sent to each building nightly.



Resident Portal

Residents without children attending campuses or schools in the district can sign-up for paperless email notifications.



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