



Turning School Safety into Action

RedBag Stand-Outs & Benefits



- **No App. No Login. No Barriers.** RedBag is instantly accessible to anyone in the building—students, staff, substitutes, visitors, contractors, and parents—via a simple QR code.



- **Two-Way Classroom Communication.** Teachers can receive accurate, real-time updates and request help from their rooms—without radios or apps.



- **Emergency Supplies + Smart Inventory.** Each RedBag includes critical supplies and enables schools to track and audit classroom-level safety (door locks, PA systems, Wi-Fi, etc.).



- **Integrated Standard Response Protocol (SRP).** RedBag embeds SRP guidance directly into the platform and supports continuous practice, drills, and decision-making during emergencies.



- **Just-in-Time Reunification.** Fast, digital reunification with verified parent-student links, live status updates, and reduced lines at impacted or reunification sites.



- **Drill Support & Real-Time Coaching.** We provide live, in-person support during initial drills to build confidence and consistency.



- **Training That Goes Beyond Software.** RedBag includes leadership and staff training on how to implement safety processes—not just use a product.



- **Perpetual License + Ongoing Support.** Own the software forever. RedBag partners with your district through ongoing training and our Culture of Safety Partner Program.

School Safety Challenges We Hear Every Day

- Lack of accessibility to safety tools for all individuals on-site
- No way to communicate from inside the classroom during an emergency
- Outdated or incomplete inventory of emergency supplies
- Inconsistent SRP implementation and practice
- Poor coordination between schools and first responders
- Staff and students unsure of their roles in an emergency
- Safety ‘talk’ without action—creating distrust
- Communication gaps with parents during high-stress events
- Overload of roles and responsibilities for school staff
- No clear or efficient reunification plan
- Tools in place but no process—they know what, but not how
- Difficulty returning to learning after false alarms or swatting incidents
- Lack of consistency across schools and districts

How RedBag Solves These Problems

Challenge	RedBag Solution
Limited Access to Safety Tools	A classroom-specific QR code—no login, no app, and usable by anyone in the room
Communication Gaps in Emergencies	Two-way communication into and out of every classroom
Untracked Supplies	Classroom-level inventory audits + emergency tools in every RedBag
Inconsistent SRP Usage	Built-in SRP process guidance and training for leadership and staff
Poor Coordination with First Responders	Facilitated collaboration with public safety and district teams
Staff Uncertainty	Clear roles, real-time information, and drill-based training to build confidence
Reunification Chaos	JIT Reunification: digital, verified, and faster—real-time updates for parents
No Accountability	Attendance check tools, student tracking, and Find Me List support
No Post-Incident Recovery	Quicker return to learning with fast communication and resolution tools
Too Many Roles, Not Enough Clarity	Streamlined, repeatable processes that don't rely on one person
Low Buy-In from Staff/Students	Empowerment through training, inclusion, and clarity of roles
'Safety is #1' but No Action	RedBag is visible, consistent, and practiced—safety becomes real

Ongoing Support + Data-Driven Improvement

- ✔ Perpetual license—you own the platform for life
- ✔ Year 1 support includes in-person training, drill participation and team coaching
- ✔ Year 2 and beyond: Join the Culture of Safety Partner Program to continue improving and innovating with us
- ✔ Data-backed insights from audits, attendance tracking, and reunification reports

We Don't Just Talk About Safety—We Help You Live It

RedBag isn't just a tool. It's a process, a practice, and a partnership. We stand shoulder to shoulder with school leaders, supporting them in building and sustaining a culture of safety where everyone plays a role.